



CETEC COMPANY PROFILE

2020. 11. 11

LEADING GLOBAL CONSTRUCTION  
EQUIPMENT MARKET



## CEO Greetings

Cetec was established in 2006 and is specialized in developing and production of undercarriage of the construction equipment. As the machine parts that we have imported before are produced by our own technology nowadays, Cetec can provide remarkable quality of products with competitive price that has contributed to the industry. Cetec always tries to improve safety of people through developing smart equipments and modularization applied to hybrid systems. And also we will never stop giving our effort to be more environmental friendly by using high-tech features. Eventually, we will make our neighbors happy as our final goal.

CETEC Members

CEO : Bae, Seokho

**CETEC**  
Construction Equipment  
Trading & Engineering Company

*“Leading global  
construction equipment market”*

## Company History

- 2019 Management Innovation Firm Selection(Main-Biz)
- 2019 KS Q ISO 9001 & KS I ISO 14001 Certification
- 2017 Joined Korea Construction Machinery Trade Association
- 2017 Partnership contract with MASCUS(ANB)
- 2017 Venture Enterprise(Small&Medium Business Corporation)
- 2016 Changed name of the company to CETEC
- 2012 Joined Korea Trade-Investment Promotion Agency(KOTRA)
- 2010 Coordination business with Korea Construction Equipment Manufacturers Association(KOCEMA)
- 2008 Certified as a specialized company for Machine Parts and Material(Ministry Of Knowledge Economy)
- 2007 Partnership contract with DRB Corporation
- 2006 Established YNG TECH



# Organization

[www.cetec.co.kr](http://www.cetec.co.kr)

## Company Organization

 CEO Bae, Seokho

 Management  
Support Team

- Accounting  
Management
- Product Management

 Marketing Team

- Promotion
- Website Management

 Sales Team

- Overseas Sales
- Domestic Sales

 Research  
Development  
Team

- Machine Parts  
Material
- Mechanical  
Equipment

Business Area

Used Construction Equipment

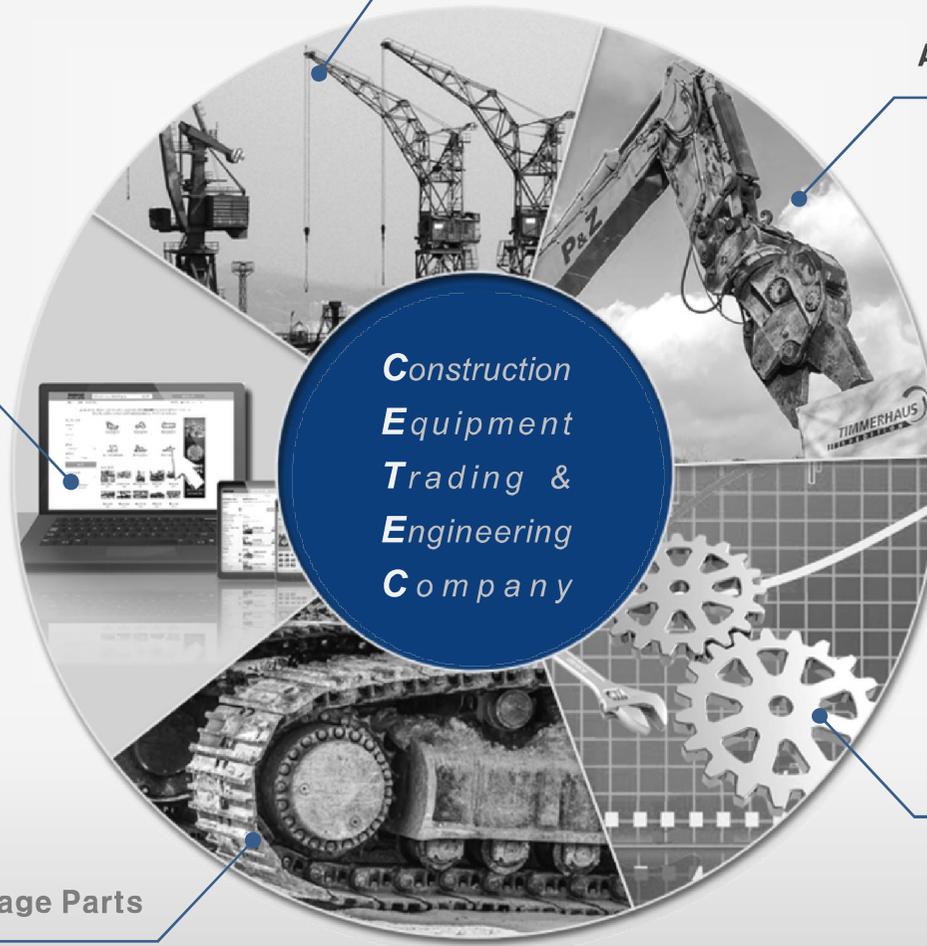
Attachment & Application

Global Heavy Equipment  
Trading Web-site

*Construction  
Equipment  
Trading &  
Engineering  
Company*

R&D

Undercarriage Parts



## Business

### Used Construction Equipment

Through our global heavy equipment trading system we are running, we are able to collect and provide the organized, real-time data to buyers and it leads to attract more foreign buyers. We have been building up confidence in the domestic and overseas with competitive price and high quality of product.

At the front line, we will lead the global market of Construction Equipment and provide straight processing service.

Excavator



Dump Truck



Crane



Lift



Concrete Pump Car



Rock Drill Machine



Business

## Attachment • Application

You will receive the individual customized service. And we produce the Attachment and Application with integrated analysis to simulate task intent before you use it.



Breaker



Crusher



Grapple



Shear



Special  
Arm



Boom



Bucket



Cabin

## Business Parts

Cetec has been developing and supplying undercarriage parts of the construction equipment. Especially, 'Rubber Track' and 'Rubber Shoe Pad' are the most likely patented products to succeed as the main commodities.

With those commodities we are waiting to enter the overseas market of Construction Equipment.

### Remanufacture Part

- Pump Motor
- Turning Reducer



### Rubber Shoe Pad

- Since it's designed Circle terraced form, the durability of product is visible and it helps you to manage product-lifecycle better.
- It is able to maintain the tractive force through it's large surface area.
- Increase productivity and curtail the cost of production by reduction of EDPM rubber.



Rubber Track



Steel Track



Roller



Sprocket



Track Link



Idler

Business

## Global Heavy Equipment Trading Site

Mascus is the world wide online marketplace for used heavy equipment.

Mascus has 58 offices around the world and it is managed by Ritche Bros company which is the world's largest auctioneer of heavy equipment and trucks. And we CETEC manages Mascus-Korea as an official Partner. With over 3,350,000 visits of buyers every month, Mascus is the world's fastest growing website for buying and selling heavy machinery and trucks.



**Advertising in 58 of Countries all at once**  
**Average 3,350,000 visits of buyers in a month**  
**Secured the supply of goods over 348,000**  
**Total 38 of languages / 140 of currencies**

[www.mascus.co.kr](http://www.mascus.co.kr)



## Certification & Patent



Venture Business  
Confirmation



R&D Department  
Certification



Patent 10-1330978



Patent 10-11401119



Patent 10-1375499



Patent 30-0476581



## Membership Certification



Korea Construction  
Machinery Trade  
Association



Korea Trade-Investment  
Promotion Agency (KOTRA)

## | Business Partners





Every step we take together,  
every step for a brighter future!

– Thank you.